NAVIGATE THE CHAOS

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THINK AND GROW RICH!

FOR A CHANCE TO WIN!
Dr. Michael Edmondson, Dean of Professional Education and Lifelong Learning (PELL) at New Jersey City University.

He has published four books with Business Experts Press: ‘Marketing Your Value: 9 Steps to Navigate Your Career’, ‘Major in Happiness: Debulking the College Major Fallacies’, ‘Success: Theory and Practice, and Strategic Thinking and Writing.’ His fifth book, The ‘Relevance of the Humanities to the 21st Century Workplace’ will be published later this year. Dr. Edmondson has a BA from Cabrini University, an MA from Villanova University, and a Ph.D. from Temple University.
NAVIGATE THE CHAOS

Strategies on Personal Growth & Professional Development
by Dr. Michael Edmondson, Ph.D.

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AGENDA

1. Introduction to Navigate the Chaos
1. Trigger Warnings/Things to Remember
1. *A VUCA World Your Relationship to Chaos: A Self-Assessment*
1. Your Personal Assessment of the Traits and Habits (PATH) of Success
1. Introduction to Navigate the Chaos
Navigate the Chaos 101: What Is It?

A Question To Ask Yourself
Navigate the Chaos 101: Who can benefit?
Thoughts On Rails, 2009-2014

Word of the Day | Quote of the day | Academic Research Historical Event | Backstory | Editorials
One Rabbit Hole After Another
MY 4 OBSERVATIONS
#1 of 4 Observations

Questions More Effective Than Advice
#2 of 4 Observations

Your plan

Reality

Being Human/Succeeding Involves Struggle/Pain
Professional Development is Linked to Personal Growth
#4 of 4 Observations

The World Has Always Been & Will Always Be Chaotic
Navigate the Chaos
Tagline and Website
If it is true...
1. That questions are more effective than advice
2. Being human/succeeding involves struggle/pain
3. Professional development is linked to personal growth
4. The world has always been/will always be chaotic

What questions would I want to ask myself to overcome the struggle, grow both professionally and personally and deal with the chaos?
If it is true…
1. That questions are more effective than advice
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What questions would I want to ask myself to overcome the struggle, grow both professionally and personally and deal with the chaos?

How frequently did I practice a specific trait or habit?
If it is true...

1. That questions are more effective than advice
2. Being human/succeeding involves struggle/pain
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4. The world has always been/will always be chaotic

What questions would I want to ask myself to overcome the struggle, grow both professionally and personally and deal with the chaos?

How frequently did I practice a specific trait or habit?

How could I share with others?
The Personal Assessment of Traits and Habits (PATH) to Success

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What small things do you do to help your team?

November 17, 2019 | Michael Edmondson

Today’s Navigate the Chaos question:
What small things do you do to help your team?

Leaders who navigate the chaos of managing a team understand the value of doing the small things. Entrepreneur Martine Rothblatt noted “Anything worthwhile in life requires teamwork, and you cannot manage what you don’t understand. My favorite thing to do at work is to walk around and talk to people. Each person is like a library of information. The more I know about a person, the

How often do you nurture yourself?

November 16, 2019 | Michael Edmondson

Today’s Navigate the Chaos question:
How often do you nurture yourself?

People who navigate the chaos understand the value of self-care. A dedication to self-care remains a prerequisite to help others answer questions, solve problems, and address issues. Harvard Business School historian Nancy F. Koehn wrote “We forget that the single most important thing we must do to walk a worthy and higher path is to take good care of ourselves. If we want to serve, and

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Book and Calendar

2018-Present

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Book & Calendar
2018-Present

Google Calendar

To add the Navigate the Chaos Google calendar to your Google calendar 1) On your computer, open Google Calendar; 2) Locate your list of "My Calendars" on the left side; and 3) In the box above "My calendars," type navigatethechaos@gmail.com.

Navigate the Chaos

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Book and Calendar
2018-Present

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November 20

Today’s Navigate the Chaos question:

How often are you putting off living?

People who navigate the chaos know that patience is a critical skill to practice but they also understand that putting too much off until tomorrow results in a life not lived. American author Dale Carnegie once wrote “One of the most tragic things I know about human nature is that all of us tend to put off living. We are all dreaming of some magical rose garden over the horizon instead of enjoying the roses that are blooming outside our windows today.” How often do you find yourself waiting instead of living?
2. TriggerWarnings/Things to Remember
TRIGGER WARNING!

- Death
- Suicide
- Cancer
- Anxiety
- Depression
People Rely On Different Traits/Habits

The Personal Assessment of Traits and Habits (PATH) to Success
You Will Change Over Time
So Will Your Traits/Habits

“I HAVE ALREADY LOST TOUCH WITH A COUPLE OF PEOPLE I USED TO BE”

—JOAN DIDION
‘ON KEEPING A NOTEBOOK’
Everyone’s Definition of Success is Different
Self-Awareness Is Available to Everyone (and free)
“To be nobody-but-yourself - in a world which is doing its best, night and day, to make you somebody else - means to fight the hardest battle which any human being can fight; and never stop fighting.” - E.E. Cummings
3. A VUCA World– Your Relationship to Chaos: 
* A Self-Assessment
A VUCA World

- Volatility
- Uncertainty
- Complexity
- Ambiguity
Global Population Projections

- Median: 9.5 billion
- Lower 95%: 9.7 billion
- Upper 95%: 11.2 billion
- 2050: 13.3 billion

Years:
- 1950: 2.5 billion
- 2000: 6.1 billion
- 2050: 9.5 billion
Digital Trends Around the Globe

JAN 2019

DIGITAL AROUND THE WORLD IN 2019
THE ESSENTIAL HEADLINE DATA YOU NEED TO UNDERSTAND GLOBAL MOBILE, INTERNET, AND SOCIAL MEDIA USE

TOTAL POPULATION: 7.676 BILLION
URBANISATION: 56%

UNIQUE MOBILE USERS: 5.112 BILLION
PENETRATION: 67%

INTERNET USERS: 4.388 BILLION
PENETRATION: 57%

ACTIVE SOCIAL MEDIA USERS: 3.484 BILLION
PENETRATION: 45%

MOBILE SOCIAL MEDIA USERS: 3.256 BILLION
PENETRATION: 42%
Internet Penetration by Region
What Will Exist In 13 Years?

Didn't Exist in 2006

IPHONE, IPAD, KINDLE, 4G, LYFT, ANDROID, WHATSAPP, AIRBNB, OCULUS, SPOTIFY, NEST, BITCOIN, BLOCKCHAIN, SQUARE, INSTAGRAM, SNAPCHAT
TV Watching Patterns

Americans now spend more time on smartphones than watching TV

Note: Average time adults spend per device, in hours per day

Sources: eMarketer
How Many Websites Are There?
Number of websites online from 1991 to 2019

"Website" is defined as a unique hostname, i.e. a name which can be resolved, using a name server, into an IP Address.

* As of August 1, 1991
** As of October 28, 2019 at 10:00 CET

Source: Internet Live Stats
What Happens In An Internet Minute (2019)
The U.S. Workforce in 2025

The Workforce in 2025
Projected size of U.S. labor force (in millions) by age, for the year 2025

- Generation Z
- Millennials
- Generation X
- Boomers
- Silent

Source: Department of Labor | WSJ.com
The Retail Apocalypse
U.S. Music Industry Revenue
Top 3 Missing Soft Skills

- Problem Solving, Critical Thinking, Innovation and Creativity: 37%
- Ability to Deal with Complexity and Ambiguity: 32%
- Communication: 31%
CEOs who say that “acting with agility is the new currency of business; if we’re too slow we will be bankrupt”.

Source: 2019 Global CEO Outlook, KPMG International.
4. Your Personal Assessment of the Traits and Habits (PATH) of Success
Believe You Create Your Own Life

Madam C. J. Walker was an African-American entrepreneur, philanthropist, and a political and social activist. One of the first female self-made millionaires in the U.S. and one of the most successful African-American female entrepreneurs.

https://en.wikipedia.org/wiki/Madam_C._J._Walker
Create A Vision For Your Life

In 1994, Jeff Bezos was 30 years old, had a financially lucrative job but was personally unfulfilled. Jeff Bezos quit his job, packed up, and drove cross country to Seattle where he and five employees began developing an online bookstore. One year later, in July 1995, Bezos formally launched Amazon.com.
Define A Specific Goal

On August 1, 1952, Kemmons Wilson opened his first Holiday Inn at 4895 Summers Avenue in Memphis, Tennessee. Wilson launched Holiday Inn as a result of his unsatisfactory lodging experiences on a family vacation the prior summer with his wife Dorothy and their five children.
Exercise Self-Discipline

Chris Gardner
Deal with Change
Gabriel Bonheur (Coco) Chanel

“In order to be irreplaceable one must always be different. People laughed at the way I dressed, but that was the secret of my success: I didn't look like anyone.”
Rebound From Failure
Eric Thomas

“When you want to succeed as much as you want to breath then you will be successful.”
Believe In Yourself When Others Don’t

Orville & Wilbur Wright

"If we worked on the assumption that what is accepted as true really is true, then there would be little hope for advance." - Orville and Wilbur Wright
Exhibit Courageous Behavior

Valentino Deng
Get Comfortable @ Uncomfortable

The creator of Starbucks, Howard Schultz, believed that Starbucks could be this 'third place' for people, which is why it incorporates elements you would see in both homes and offices, such as soft seating and wall art, free WI-FI and surface space for those wishing to use their phones, tablets and laptops.

https://www.wdc-creative.com/blog/the-third-place
Persevere Difficult Situations
Entrepreneurs like Chobani founder Hamdi Ulukaya traveled outside of their comfort zone to launch a business. “The poet Rumi wrote ‘As you start to walk on the way, the way appears.’ The Turkish entrepreneur stated “When I started Chobani, I’d never run a company before and there was no plan.”

https://www.youtube.com/watch?v=xFxfP5dSuNA
Locate New Resources

After experiencing the frustration of dealing with overseas factories firsthand, Matthew Burnett and Tanya Menendez came up with a platform to connect designers to U.S. factories called Maker's Row. Based in Brooklyn, N.Y., the company now connects over 5,000 manufacturers and 65,000 designers and brands looking to create products in the United States.

https://www.bizjournals.com/bizjournals/news/2015/02/10/upstart100-makers-row.html
Prioritize Your To Do List

In 1965 Yale undergraduate Fred Smith received a C on his term paper on overnight shipments. With $4 million in inheritance and $80 million raised, he founded Federal Express Corp. in 1971.
Collaborate With Others
Paul Orfalea

Copy This!
How I turned Dyslexia, ADHD, and 100 square feet into a company called kinko's

Paul Orfalea
As told to Ann Marsh
Foreword by Charles Schwab
Differentiate Yourself
S. Truett Cathy
Communicate Your Value

Stemming from her own struggles with her curly hair, Julissa Prado developed Rizos Curls, one of the first Afro-Mexican hairlines. After two years of trial and error, she came up with a formula that’s completely natural. “I’m brown and I got a brown ass family, and we have very diverse hair, from wavy to kinky. I made this product for anyone with curly hair.”
Understand Events/People Better
Dale Chihuly
“Food has the power to change the world,” says chef Jose Andres. It’s a credo he lives by, and one that caused him to spring to action and launched his not-for-profit World Central Kitchen in response to the 2010 earthquake in Haiti.)
"Life should be lived on the edge of life. You have to exercise rebellion: to refuse to tape yourself to rules, to refuse your own success, to refuse to repeat yourself, to see every day, every year, every idea as a true challenge and then you are going to live your life on a tightrope."

Philippe Petit
Ask Yourself Empowering Questions

Randy Pausch

"You can always change your plan but you have to have one to begin with."

Randy Pausch
Practice Self Improvement

Green Box Shop was conceived in April 2016 when founder Kayla Robinson couldn't find any bold social justice tees, so she decided to make them herself. Green Box Shop is now growing and evolving body, spreading awareness and delivering quality products along the way.

https://greenboxshop.us/pages/our-story
Navigating the Chaos
Elizabeth Banks & Charlie’s Angels

Elizabeth Banks: How Making ‘Charlie’s Angels’ Is Part of My Business Plan
The writer, director, producer and actress says she made a franchise from nothing with Pitch Perfect. Now she’ll tackle Charlie’s Angels for a new generation of women

By Myles Tanzer
Nov. 14, 2019 10:09 pm ET

Actor Elizabeth Banks knows her Hollywood career could have worked out dramatically differently. “I think if I had a really successful acting career, I would not be interested in doing all of these other jobs,” she says, sitting in the cafe of her hotel in Manhattan. More bluntly: “If I was Julia Roberts, I would not be directing movies.”
The Personal Assessment of Traits and Habits (PATH) to Success

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20 TRAITS & HABITS

Never – Rarely – Sometimes – Often - Always

Assessment: During the last month (other time period) how often did you practice each of the following traits and habits?

1) Believe you create your own life.
2) Define a specific goal.
3) Deal with change.
4) Believe in yourself when others don’t.
5) Get comfortable being uncomfortable.
6) Be more resourceful.
7) Collaborate with others.
8) Communicate your value.
9) Respect and discuss new ideas.
10) Ask yourself empowering questions.
11) Create a vision for your life.
12) Exercise self-discipline.
13) Rebound from failure.
14) Exhibit courageous.
15) Persevere through a difficult situation.
16) Prioritize your to-do list.
17) Differentiate yourself.
18) Understand events and people more.
19) Take calculated risks.
20) Practice self-improvement.
Remember The Top 5 Regrets Of The Dying

TOP 5 REGRETS
OF THE DYING

I WISH I'D HAD THE COURAGE TO LIVE A LIFE TRUE TO MYSELF, NOT THE LIFE OTHERS EXPECTED OF ME.

I WISH I HADN'T WORKED SO HARD.

I WISH I'D HAD THE COURAGE TO EXPRESS MY FEELINGS.

I WISH I HAD STAYED IN TOUCH WITH MY FRIENDS.

I WISH THAT I HAD LET MYSELF BE HAPPIER.

THE TOP FIVE REGRETS OF THE DYING
A Life Transformed by the Dearly Departing
BRONNIE WARE
Thank You